

# Investing in Cambridge's future









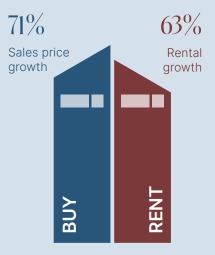


Analysis by





## Strong price growth over 10 years



HM Land Registry, Cambridge sales in 2022 versus 2012, and Dataloft by PriceHubble average rental growth Q4 2014 vs Q4 2024 in South Cambridgshire

#### Supply and demand



### 33,500 new homes required\*

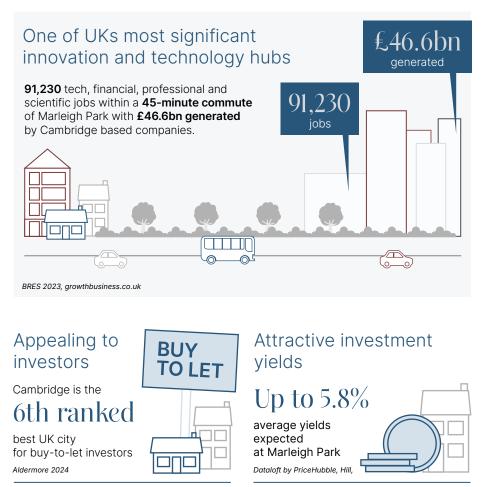
across Greater Cambridge to meet demand from a growing population.

\*1,675 per year. Cambridge City Council, 2011-2031. 1,456 built per year between 2020 and 2024.

## Why invest in Cambridge/ Marleigh Park?

Marleigh Park is an award-winning vibrant new community located east of Cambridge's historical city centre, offering exceptional homes, beautiful green spaces, and high-quality amenities.

Strategically positioned on the edge of Cambridge, a globally recognized innovation hub with its world-class university and thriving technology sector, make it an appealing investment choice.





## Jobs and education – a thriving market

Europe's largest technology cluster and Unicorn Capital of Europe

## Silicon Fen or Cambridge Cluster

5000+ high tech business employing around 61,000 people focussing on biotechnology, software and electronics.

growthbusiness.co.uk



**£46.6bn** revenue generated by Cambridge based businesses.

# 25+ science and research parks

Produced 23 unicorn companies by 2023<sup>\*</sup> Aims to more than double this number by 2035.

Maddyness.com, 2023.

\*Privately held startups valued at over **\$1 billion** 



"No. 1: Cambridge is the World's most intensive science and technology cluster."



Key local employers











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Addenbrooke's NHS

Cambridge Assessment

FRONTIER 🔀 JAGEX



#### University of Cambridge:

- Founded in 1209 A.D., a world-leading institution in innovation and academic excellence
- Contributes nearly £30bn to the UK economy and supports more than 86,000 jobs
- Ranked 2nd globally
- 22,975 students of which 32% are international

HESA, The Economic and Social Impact of University of Cambridge, QS World University Rankings 2024



3 Cambridge City Centre

Stansted Airport 35 mins

5 Cambridge to London

48 mins

9 mins 5 20 mins

## Well-connected

Cambridge is well-connected to Marleigh Park by road (M1, A1, M11), rail (2 stations with another under construction) and air to the East of England, London and beyond.



Cambridge Science Park 9 mins 5 15 mins







#### Cambridge South Station <

With an investment of  $\pm 211$  million, a new railway station to support the biomedical campus is expected to be completed by 2026 and will connect to both Cambridge and Cambridge North stations.



## Cambridge biomedical campus

Already recognised as a globally significant hub for health and life sciences, the campus is expected to host 27,000 jobs by 2031, supported by the new station at Cambridge South.

# Focus for regeneration and investment



Peterbrough

## Huge Government infrastructure investment

#### Oxford-Cambridge Arc

- Globally significant area between Cambridge and Oxford.
- Investment to support creation of 'Europe's Silicon Valley'
- Boost economy by £78 billion by 2035
- New East-West Rail line connecting Oxford and Cambridge by 2030
- Driving innovation, economic growth and job creation through international investment in Al, life sciences, semiconductors.



#### Cambridge East

Marleigh Park is part of Cambridge's broader regeneration and investment, driving the city's evolution into Europe's hub of innovation and opportunity over the next decade.



7,	000
new	homes





100,000sqm of retail





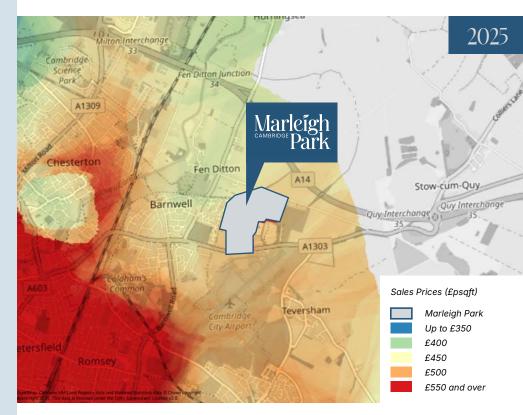


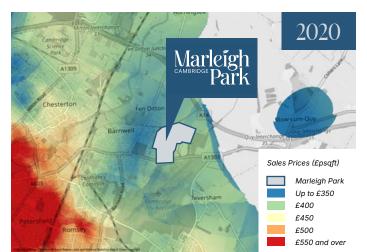
The local area in and around Marleigh has seen strong capital appreciation thanks to high-tech job opportunities, top-tier education, a supply-demand imbalance, major investments, and strong government investment.

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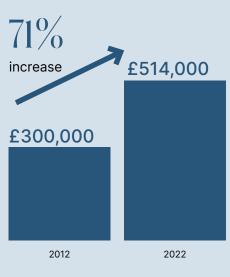
#### Hotspots shifting in Cambridge

In the last 5 years, property price hotspots have moved closer to Marleigh Park.





Sales price growth in Cambridge



HM Land Registry, Cambridge sales in 2022 versus 2012



growth in sales prices in the East of England 2025-2029 (17.1% London)

Savills, November 2024



from London ONS 2021, migration to Cambridge area

Dataloft by PriceHubble, Hill, Land Registry, comparing upper quartile sales prices equivalent to new build in 2024.

## Rental potential



Up to 5.8%

average yields expected

at Marleigh Park

Dataloft by PriceHubble, Hill,

31%

growth

in the size of the private

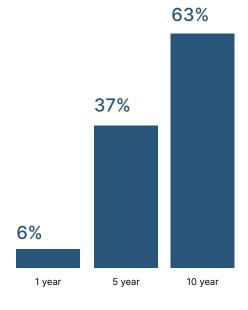
rented sector since 2011 (25% growth in London)

Census, South Cambridgeshire

The rental market in South Cambridge is rapidly growing, drawing in well-paid renters working in tech, biotech, finance and public sectors, including local hospitals.

With the area being attractive to both families and young professionals, there is a balanced mix of tenure types.

#### Rental growth in South Cambridgeshire



Dataloft by PriceHubble, average rental growth Q4

#### Marleigh Park rents

	1-bed apartment	2-bed apartment	2-bed house	3-bed house
2024	€1,550*	£1,900*	€.2,200 <sup>*</sup>	€2,400 <sup>*</sup>
2029***	£1,800**	€.2,213**	€.2,714**	€3,127**

Hill, Carter Jonas, Rightmove, Savills,

\*Rents up to in 2024. \*\* projected rental values 2029. \*\*\*Estimated



couples/ sharers, 33% families, 27% singles





of renters aged between 22-35



upper quartile gross individual income

**41%** 

of renters are in tech, biotech, finance professional, and public sector employment

40%

of renters

work within 5 miles



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Dataloft Rental Market Analytics (PriceHubble), local area defined as South Cambridgeshire



# Green space and quality of life



Offering a diverse selection of beautifully designed houses and apartments, thoughtfully integrated with convenient amenities and green spaces that enhance everyday living, Marleigh Park is an award-winning community where life thrives in every corner.

## Community lies at the heart, with amenities on the doorstep

- Jubilee Square
- Marleigh Park Community Centre
- Marleigh Primary Academy
- Monkey Puzzle Nursery
- Salento

- Co-op supermarket
- R3form Pilates
- Allotments
- Sports playing fields

#### 57 acres

of green space and parkland onsite At Marleigh Park





## People living within 300 meters

Houlden, 2019 , Sta University of Warwick We

of a 1ha (2.47 acres) green space have a statistically significant wellbeing boost

Cambridge ranked





2024 UK vitality Index by Lambert Smith Hampton. The Living pillar encompasses an analysis of education, lifestyle and consumption.

### 7 public parks or gardens

within a 30-minute walk from Marleigh Park, totalling 230 acres



Ordnance Survey. 1. Coldham's Common, 2. Ditton Meadows, 3. Stourbridge Common, 4. Barnwell West Local Nature Reserve, 5. Barnwell East Local Nature Reserve, 6. Lady Jermy Way 7. Teverham Community Orchard

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#### www.pricehubble.com/uk

PriceHubble is a European B2B company that builds innovative digital solutions for the financial and real estate industries based on property valuations and market insights. PriceHubble's digital solutions are designed to help all players across the entire real estate value chain (banks, asset managers, developers, property managers and real estate agents). PriceHubble is already active in Europe, Japan and the United States.

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